YOU’VE ALWAYS BEEN CREATIVE. NOW ITS TIME TO CREATE.
Darryl’s Wood Fired Grill offers both on-site and off-site catering, as well as full service or drop-and-go service.

Bar services include a multitude of beer and wine options from our expansive menu designed by Julia Warren.

A variety of options including box lunches, salads, deli trays, and hot buffets are available; we would be delighted to compile a customized menu for your catering needs!

For more information please call (336) 294 1781 extension 4, or contact Jeff Blackley at (336) 549 6052.

Please review us!
Scan the QR code below to easily access our review sites and social network pages!

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NEW TO THE TRIAD!
A sister restaurant to Darryl’s, offering a variety of frozen yogurts, toppings, shakes, coffees, beers, wines and made from scratch cupcakes – YoDaddy is a unique addition to the Triad! Visit us soon at 1410 Westover Terrace, Suite 101!

FOLLOW US!
YoDaddyBar.com
Facebook.com/YoDaddyBar
twitter: @YoDaddyBar
Welcome to UNCG’s second annual Entrepreneur Day.

Entrepreneurship begins with inspiration: A tiny spark of an idea that grows into a great flame.

However, an idea is only the beginning. Entrepreneurs succeed not only on the power of their vision, but on the strength of their dedication. They take risks and make careful calculations. They work long hours and make great sacrifices. Win or lose, they can look over what they built with a great sense of accomplishment.

Here at UNCG, we know that entrepreneurship is one of this nation’s greatest resources. Our students come from all walks of life, but are welcomed into a culture of innovation, hard work and a common mission to Do something bigger altogether.

We welcome entrepreneurs today from around the state and nation. Some are alumni, eager to share their stories with fellow Spartans. Others are simply friends of the university, ready to help our students understand what it takes to foster an idea and follow it through to completion. Their stories are about commitment, work, risk and reward.

Today, 38 classrooms welcome entrepreneurs, and hundreds of students will be able to hear stories of the entrepreneurial spirit directly from someone who has found success in a relevant field.

To these speakers: We welcome you to our campus and to our classrooms. We thank you for being a part of this important day, and we welcome your knowledge and your insight.

Bryan Toney
Director
North Carolina Entrepreneurship Center

Laure Hoffman
Interim Executive Director
UNCG Alumni Association

Special appreciation is extended to our UNCG faculty members who have opened their classrooms to entrepreneurs for our 2013 UNCG Entrepreneur Day.

Rebecca Adams
Susan Buck
Stoel Burrowes
Erick Byrd
Sarah Carrig
Christopher Cassidy
Duane Cyrus
Jacqueline Downing
Tessa Dubois
Joe Erba
Patricia Fairfield-Artman
Phillip Frank
Dora Gicheva
Garth Heutel
Steven Holland
Dayong Huang

Gwen Hunnicutt
Michael Kane
Carol Keesee
Etsuko Kinefuchi
Angela Marret
Christine Maynard
Megan Mimms
Daniel Perlman
Jennifer Reich
Brenda Ross
Nancy Stoudemire
Bryan Toney
Tyreasa Washington
Ping Yin
Melody Zoch
Thank you to members of the UNCG Student Alumni Ambassadors and the Collegiate Entrepreneurs Organization for their assistance throughout Entrepreneur Day.

Wendy Avendano-Galdomez  
Ronnell Brown  
Natesha Gillespie  
Mariah Governor  
Dylan Morgan  
Sonila Noorani  
Kevin Payne  
Mia Polk  
Supriya Raghav  
Matthew Robinson

Maurice Schenck  
Taylor Schmidt  
Anna Sullivan  
Victoria Summers  
Elyssa Tucker  
Josh Van Eerden  
Daniel Whitfield  
Joon Yim  
Glen Zimmerman

Special appreciation to UNCG staff members who have devoted their time and assistance for Entrepreneur Day.

Mary Ellen Boelhower  
Miriam Bradley  
John Comer  
Peggy Craig  
Linda Dunston-Stacey  
Theresa Hancock  
Beth Hens  
Brad Huffstetler  
Frankie Jones

Brian King  
Jane LaMarre  
Caprice Lengle  
Diane Picciuto  
Melissa Potter  
Donegan Root  
Jan Szelkowski  
Tim Young

We would also like to extend a special welcome to Dr. Frank Janssen and entrepreneurship students from the Louvain School of Management in Belgium who are visiting this week as part of a joint course with UNCG students.

Thank you to Darryl’s Wood Fired Grill and Yo Daddy Dessert Bar for their sponsorship of today’s luncheon and refreshments.

Appreciation is extended to the Office of Alumni Relations and The North Carolina Entrepreneur Center for assistance in organizing Entrepreneur Day.
Tyler Brunson
President
Waste Consultants, Inc.
Greensboro, N.C.
wasteconsultantsinc.net

ECO 380: Environmental and Natural Resource Economics
Stephen Holland
11:00-12:15
Bryan Building 205

As president of Waste Consultants, Inc., Tyler works with companies to help them to reduce their solid waste and recycling expenses. Over 90% of all the companies the firm has analyzed have realized a savings on their solid waste disposal bills. Most companies save an average of 30% on their monthly waste disposal expenses, but some have saved as much as 50% due to the expertise of Tyler and his associates. The company’s target industries throughout the United States include, but are not limited to, fast food and casual dining restaurant chains, grocery and convenience stores, hotels, manufacturers and property management companies.

Grant Chilton ‘92
Owner
Kids ‘R’ Kids of Greensboro
Greensboro, N.C.
kidsrkidsgso.com

HDF250: Introduction to Birth-Kindergarten Early Care and Education
Christine Maynard
09:30-10:45
Stone Building 215

Grant Chilton is the owner of Kids ‘R’ Kids of Greensboro. After graduating from UNCG in 1992 with a degree in finance, Grant worked in banking and investments for a few years. In 1996, Grant partnered with his wife Maizi, who has a degree in Early Childhood Education, to build Kids ‘R’ Kids in Piedmont Centre. In 1998, they opened a second location in North Greensboro. Since then, the two have worked as childcare consultants, and have been instrumental in the opening of six other childcare centers.

Jeff Collins ‘84
President
K&C Machine Company, Inc.
Greensboro, N.C.

CST 105: Introduction to Communication Studies
Tessa Dubois
12:30-1:45 PM
School of Education Building 217

Jeff says, “The entrepreneurial spirit has been a part of me for as long as I can remember. I had my first business at 5 years old doing odd jobs in the neighborhood.” Jeff went to work for K&C Machine in 1983 in purchasing and shop management. K&C Machine is a job shop manufacturing facility, meaning it makes parts for other companies. In 1991, Jeff became president and managing partner of K&C Machine. In 2000, while continuing to work at K&C Machine, Jeff purchased a small automotive specialty shop. This company, known as Whitby Motorcars (whitbymotorcars.com), is a licensed auto dealer in N.C. but specializes in building and restoring custom and classic cars. In 2006, Jeff began a real estate management and investment firm that presently has interest in Guilford, Rockingham, Montgomery and Wake counties. Jeff married Suzy Maynard Collins ’85 in 1988, and they have two daughters Blair and Devon, their son Grant died in 1995. Jeff has been a member of Mt. Pisgah United Methodist Church since 1978 and has served as youth co-ordinator, church council, class president and teacher. Jeff and his family live in Guilford County where they enjoy spending time on the lake and Spartan basketball.
Nayef Dergham is the co-owner of Pita Delite, Inc. He and his brother, Kamal, started with one restaurant, and have grown to a chain of six stores, operating from Greensboro to Wilmington. A native of Lebanon, Nayef’s family fled their homeland in the wake of a bloody civil war and ended up in Greensboro, where he and his siblings were able to finish their educations. Nayef and Kamal took over the original Pita Delite from their brother-in-law, and were able to rapidly expand through hard work and a commitment to customer service. The business now offers franchises and continues to expand across North Carolina.

Andy Dreyfuss is tasked with managing the Piedmont Angel Network’s PAN 3 investment fund, and is charged with bringing promising young businesses in contact with the fund, which has a deployment goal of $5 million. He is a former director of planning analysis for Coca-Cola in Atlanta and also ran the career services center at Wake Forest University’s Babcock Graduate School of Management. He has been an investor-member of the angel network since 2007.

Chris Dunbar, president and co-owner of Blue Ridge Companies, Inc. founded the company in 1999, and has been instrumental in positioning Blue Ridge as a leader in the development, construction, and management of commercial real estate investments. Under Chris’ leadership, Blue Ridge Companies, Inc. has achieved consistent revenue growth, and currently has a real estate portfolio of over 50 properties across the Southeast. Prior to founding Blue Ridge Companies, Inc., Chris worked for Wachovia Bank, N.A. in Corporate Banking as vice president in Commercial Real Estate Finance originating multi-million dollar real estate loans, securitized commercial mortgage backed securities, and derivative sales. Today, Chris serves as a trustee for the Apartment Association of NC’s political action committee, is a multi-year sponsor of the Bryan’s School Annual Golf Tournament and established the Matthew J. Dunbar Scholarship fund at the Bryan School. Chris graduated Cum Laude from UNC-G with Bachelor of Science in Financial Management (’87) and holds a Masters of Business Administration in Finance from Wake Forest University (’97). He has also earned the designation in Certified Commercial Investment Member (CCIM).

Jed Dunn served as chief executive officer of Piedmont Hematology Oncology Associates P.L.L.C. until its merger in 2011 with Novant Health. Prior to PHOA, he was president of Coleman Resources, a manufacturing firm in Greensboro, N.C. Dunn, who majored in economics, began his career with First Union Corp., in Charlotte, N.C., as a corporate lender in the world banking division.

An active alumnus of Washington & Lee University, Jed has served as president of the Greensboro Alumni Chapter, chair of the Alumni Board of Directors and chair of the Annual Fund. Jed and his wife, Gwyn, are the parents of Holt, Jimmy, Fletcher and Hanes.
Rick Edwards
President
CityScape Consultants, Inc.
Boca Raton, Fla.
cityscapegov.com

Richard L. Edwards is the director of CityScape’s engineering group with over 40 years of experience in all issues relating to telecommunications. His specialty is creating new, effective and creative methods for deployment of wireless infrastructure.

Rick is often sought as an expert on telecommunications matters, and has been a consultant to many of America’s and the world’s most complex communications events that includes the Olympic Games, several Super Bowls, and National Political Conventions. He has designed and constructed wireless facilities for radio, television, radio common carrier, cellular and PCS throughout the nation. He has also been responsible for AM stations to 50,000 watts, FM stations to 250,000 watts, television stations (VHF and UHF) to 5 million watts and tower construction up to 2000 feet. Rick has also lobbied Congress to assist in relief of United States AM stations battling illegal offshore interference, and successfully chaired a special Committee of South Florida Broadcasters before Congress in an attempt to improve communications service to all of South Florida. Rick and his staff are recognized throughout the telecommunications, broadcast tower and legal industry as experts in Radio Frequency engineering.

Steve Fleming
President and CEO
Well•Spring
Greensboro, N.C.
wellspring.org

Steve Fleming is the president and CEO of Well•Spring, a not-for-profit LifeCare retirement community located in Greensboro, North Carolina. Well•Spring was opened in 1993 by a coalition of nine local churches whose vision was to establish itself as a community with services and amenities second to none.

A North Carolina native, Steve received his undergraduate degree from The University of North Carolina at Chapel Hill, and his MBA from Appalachian State University. In addition to his work with , he was recently elected to the Board of Directors for LeadingAge, a national association of 5,600 not-for-profit organizations, that advances policies, promotes practices and conducts research that supports, enables and empowers people to live fully as they age.

Mickey Freeman ‘88
President and CEO
Education Funding Partners, Inc.
Denver, Colo.
edufundingpartners.com

Mickey Freeman has 20 years of professional experience in private, public and non-profit management. His background includes Fortune 100 marketing, branding, product management and strategic planning, as well as launching and operating entrepreneurial startups and large-scale non-profits. He is the former president of Schoolpop, Inc., an innovative online fundraising program for schools and former president of Outward Bound Wilderness, the leading provider of experiential education. He was a founding chairman of AXL Academy, a public charter school in Aurora, Colo. Mickey has an MBA from Harvard Business School and BA from UNCG. He is an outdoor enthusiast and lives in Golden, Colo.

In 2010, Mickey co-launched Education Funding Partners (EFP), an innovative for-profit social enterprise and certified “B Corporation” whose mission is to provide large-scale, sustainable Fortune 500 corporate marketing sponsorships to major K-12 public school districts nationwide. EFP acts as an exclusive agent for large (>50k students) revenue-constrained public school districts to identify, value and package assets and inventories to education-friendly Fortune 500 corporations in exchange for branding, naming and signage rights on school properties, then manage the sponsorships. In year one, EFP has 1m students and 1,000 schools under contract in California, Texas, Florida, Virginia and Tennessee with a national district network exceeding 6.5m students.
Kristi Griggs
President
G-Force Marketing Solutions
Greensboro, N.C.
gforcemarketinginc.com

Kristi is a marketing veteran with in-depth knowledge of all marketing communications practices; including marketing strategy, media planning, events, web communications, and creation of business development centers. If case you haven’t guessed it already, she’s also great at multi-tasking. Kristi is a native of the Tarheel State where she earned her Bachelor of Arts degree in Journalism with a concentration in Advertising from the University of North Carolina at Chapel Hill. She also attended the Kenan-Flagler Business School Executive Management Marketing Program at UNC-Chapel Hill and acquired Leadership Training through CAI. Kristi’s other full-time job is wife and mom.

Stephen Hassenfelt
Chairman and CEO
Granville Capital Inc
Greensboro, N.C.
granvillecapitalinc.com

Steve is the founder of Granville Capital and has over 25 years of experience in the investment management business. He was the chairman and CEO of NCT Opportunities, Inc., a subsidiary of U.S. Trust Corporation specializing in hedge fund advisory services and has been the portfolio manager of Granville Multi-Strategy Partners since its inception in 1995. During his career, he has served in senior executive positions with N.C. Trust Company (which he co-founded in 1983) and its successor U.S. Trust Company of North Carolina as well as U.S. Trust Corporation. From October 2000 to June 2003, Steve founded and managed the Excelsior Hedge Fund of Funds I, L.L.C., an SEC registered investment company, for U.S. Trust. He graduated from the University of North Carolina at Chapel Hill in 1972 with a BS in business and from Wake Forest University Law School in 1976 with a JD (cum laude). He is a Certified Public Accountant and Chartered Life Underwriter.

Granville Capital is a privately-owned SEC Registered Investment Advisor that specializes in providing managed portfolios of alternative investment strategies for high-net-worth individuals, families, not-for-profits and other institutional investors. In addition, Granville Capital manages an investment-driven family office limited to a select number of existing clients.

Granville Capital serves as the investment manager and general partner for several hedge funds of funds and one private equity fund of funds for the family office. The goal of Granville Capital is to provide its investors with exceptional risk-adjusted returns that are uncorrelated to equity and fixed income markets. The Granville Capital team has a 17+ year track record in managing hedge fund of funds portfolios.

Herb Hugill
Member of Board of Directors, Luna Pops, LLC
Member of Board of Directors, Arbovax, Inc.
Chairman of the Board, Phthisis Diagnostics
Greensboro, N.C.

Herb Hugill is the former chairman and CEO of The Qualicaps Group, a global pharmaceutical capsule manufacturer acquired by The Carlyle Group in 2005. In addition, he has held senior leadership positions during his more than 25-year career in the global pharmaceutical CMO and CRO sectors, including, president, Americas at West Pharmaceutical Services, the leading global manufacturer of injectable drug packaging components and systems, president, RP Scherer, North America, a leading drug delivery systems company and the world's leading developer and manufacturer of pharmaceutical soft gelatin capsules and chief operating officer at Collaborative Clinical Research, a specialized clinical trials services company. The geographic scope of these prior roles included North and South America, Eastern and Western Europe and Japan. Herb is currently serving as chairman of the board at Phthisis Diagnostics, Inc., a molecular diagnostics development company in Charlottesville, VA and is an Advisory Board member of the North Carolina Entrepreneurship Center at the University of North Carolina, Greensboro. He received his BS degree in Zoology (Hons.) from San Diego State University.
Adrienne Cregar Jandler ‘92
President
Atlantic Webworks
Greensboro, N.C.
atlanticwebworks.com

Adrienne is a brand builder who takes a strategic and collaborative approach to marketing. As president of Atlantic Webworks, she works closely with clients to develop a strategy for building their brands across multiple channels – from their websites, to social media and traditional media. Adrienne says, “The role of the Web has changed the way we all do business and I work closely with our clients to identify opportunities for maximizing the use of technology to streamline and integrate operations through the use of the web. We design and deliver the kind of brand planning and execution that companies need most: agile, flexible and actionable.” She is passionate about Internet technology and marketing and also loves ethnic and regional foods and interesting conversation and also enjoys scuba diving, boating and international travel.

Atlantic Webworks provides comprehensive website development and lifecycle services, which include: web strategy, consulting, design & development; intranet, extranet and custom application development; interactive marketing, SEO, PPC; social media strategy, training, coaching and execution services; web hosting; multimedia development; instructional design & eLearning development.

Scott Jennings
Development Manager
Inmates to Entrepreneurs
inmatestoentrepreneurs.org

Scott Jennings is the development manager with Raleigh-based Inmates to Entrepreneurs. The mission of this organization is to reduce recidivism among former inmates while growing the number of successful small businesses in the region.

The Inmates to Entrepreneurs program was specifically created to help individuals through the inherent challenges of reintegrating into society and the workforce. By providing a combination of educational seminars on entrepreneurship and one-on-one mentoring, Inmates to Entrepreneurs prepares offenders and ex-offenders to start their own businesses.

Dawn Johnson ‘04 MSW
CEO and Co Founder
Youth Haven Services
Reidsville, N.C.
youthhavenservices.com

Dawn Johnson is a licensed clinical social worker and has been a social worker in Rockingham County for 15 years. Dawn has a strong commitment to Rockingham County. Dawn serves on the steering committee with the CenterPoint Provider’s Council and is also a member of the Rockingham Community Collaborative as the training chairperson.

Dawn and her father, James, began Youth Haven 10 years ago, as a single residential facility for boys with mental health diagnoses. Since inception, Youth Haven has recognized the needs of the Rockingham County community and responded by adding new services each year. Youth Haven currently offers clinical/diagnostic assessments, outpatient therapy, day treatment, intensive in-home services, respite, targeted case management, residential treatment as well as therapeutic and traditional foster care services.

Youth Haven offers quality services that strive to develop positive social interactions, self-discipline, impulse control, respect for themselves and others, increased self-esteem and anger management skills as well as academic and occupational success. The services are culturally sensitive, child and family centered and are developmentally appropriate. Youth Haven utilizes a best practices model which emphasizes supportive, therapeutic relationships between providers, consumers and families/caregivers while addressing and implementing specific interventions from the consumer’s person centered plan.
George Johnson ‘88 MBA  
Principal, NexGA Aircraft, Inc  
President, Carolina Aircraft Leasing, Inc.  
Greensboro, N.C.  
nexga.com  
carolinaaircraft.com

George brings over 34 years of Beechcraft sales experience to the company. He was one of the top Beechcraft salesmen in the country, earning numerous achievement awards such as: Salesman of the Year - 1984 (most new Beechcraft airplanes sold), 1987 (most new Beechcraft King Airs sold) and in 1986 (most new Beechcraft Bonanzas sold). George has a "Special Love" for Beechcraft Bonanzas and Barons. He is known worldwide as “The Bonanza Man" for his expertise in this market. If you plan to buy or sell a late model Bonanza or Baron, George is the man to call.

George holds a World and US Speed Record he set in 1985 flying a Beechcraft Baron 58. He earned his BA from Catawba College and his MBA from The University of North Carolina at Greensboro. He is president of Carolina Aircraft Leasing, Inc. an aircraft financing and leasing company. He is on the board of the Catawba College Alumni Association and on the Aviation Advisory Board for Guilford Technical Institute. George has three children who have worked for Carolina Aircraft. His youngest son, Adam, currently films and edits the Carolina Aircraft, Inc. videos and takes marketing photos. George is involved in various church and community activities.

Princess Howell Johnson ‘07  
Founding Director  
Royal Expressions Contemporary Ballet  
Greensboro, N.C.  
royalexpressions.org

Princess Howell Johnson is a native of Greensboro, NC. Her passion for dance started at a very early age, but she became very serious about pursuing a career in the dance field during her high school years when she was a part of the Dudley Modern Dance Company at James B. Dudley High School under the instruction of Amma Waddell.

Princess attended the University of North Carolina at Greensboro and graduated with honors with a B. A. in Dance Studies with a concentration in Studio Teaching and a B. S. in Business and Economics with a concentration on Small Business Management / Entrepreneurship. During her time at UNCG, she was the treasurer, captain, and choreographer for Ebony in Motion, a student-run production and dance organization in which she choreographed over 15 new works. Her dance technique includes ballet, contemporary, lyrical, liturgical, jazz, and hip-hop.

Niveen Kattan ‘03  
President  
Atlantic Contracting Company  
Greensboro, N.C.  
atlanticcontractinginc.com

Atlantic Contracting Company, Inc. (ACCI) was established in September of 2005 as a company that would meet and exceed the expectations of its clients and maintain a high level of excellence and integrity. ACCI is a woman-owned highway, building and public utility general contractor and is a specialized subcontractor for heavy highway construction projects throughout North Carolina.
Marty Kotis ’96 MBA
President and CEO
Kotis Properties, Inc.
Greensboro, N.C.
kotisprop.com

CST342: Public Relations
Patricia Fairfield-Artman
09:30-10:45
Curry 309

HTM 456: Issues and Trends in Hospitality and Tourism
Erick Byrd
3:30-4:45 PM
Bryan Building 110

Marty is the president and CEO of Kotis Properties, a real estate development firm that invests in retail and restaurant real estate. Kotis has developed over 230 restaurants and 50 shopping centers in the Carolinas, Alabama and Ohio. Marty brings over twenty-five years experience in upscale commercial real estate development to his role at Kotis Properties.

Marty is also the CEO of Restaurant Investors. Kotis acquired and then re-launched the last remaining Darryl’s Wood Fired Grill at 3300 High Point Road after a $2 million renovation. The company now owns and operates several restaurants including Yo Daddy Dessert Bar, Marshall Free House, Burger Warfare and Pig Pounder Brewery. Additionally, Kotis provides the restaurant industry with site selection, development and investment capital services. Kotis represents multiple restaurant chains including Golden Corral, Tilted Kilt, Pizza Fusion, Which Wich and others.

Julie Luther
Founder and President
PurEnergy Health and Wellness Service
Greensboro, N.C.
julieluther.com

KIN 471: Internship Preparation-Fitness Leadership
Nancy Stoudemire
3:30-4:45 PM
Foust Building 111

Julie is the founder and president of PurEnergy Health and Wellness Services. When it comes to health and fitness, Julie has been there and done it. For over 25 years Julie has created innovative fitness programs, taught fitness and Spinning classes, and lectured on a huge variety of health and fitness topics. Julie stays on top of all the latest fitness research and incorporates what “works” into everything PurEnergy does. For Julie Luther, health and fitness is more than an interest or a job - it is a passion.

Megan Metzger ‘05
Owner
Preferred Child Care
Winston-Salem, N.C.
preferredchildcare.com

TED 516: Emergent Literacy and Literature
Melody Zoch
5:00-7:50 PM
Bryan Building 216

Megan founded Preferred ChildCare, Inc. in 2001. Megan has worked with children for over fifteen years as a nanny, a KinderMusik educator, a preschool teacher and an experienced childcare provider. Megan studied business and childhood development at The University of North Carolina at Greensboro. After receiving her degree, Megan realized there was a growing need for quality childcare in the Triad. She incorporated her business and assembled an ever-growing team of highly talented childcare providers to become the “Triad’s Preferred Choice In Child Care.”

Preferred ChildCare, Inc. recognizes that parents view childcare as an investment in their children’s futures and the company is dedicated to providing superb service and care to its clients. The company guarantees professional and dependable childcare service, matching client families with Preferred ChildCare Specialists who are committed to providing loving care to their children. With only one phone call and at least 48 hours notice, clients are guaranteed one of the company’s highly-qualified ChildCare Specialists. Preferred ChildCare, Inc. utilizes an exclusive 10-tier screening process for all ChildCare Specialists and further matches ChildCare Specialists’ attributes to the child’s interests and personality. Today, Preferred ChildCare, Inc. serves hundreds of families throughout the Piedmont Triad. With more than 150 ChildCare Specialists, the company has become the most exclusive and trustworthy network of childcare providers in the area.
Endy Mendez is a key part of Faith Action International House, which serves thousands of Greensboro’s newest immigrant neighbors while educating and connecting this diverse community across lines of culture and faith. A bridge builder between communities through providing multicultural artistic ambassadors, mostly dancers, all over North Carolina, Endy is an immigrant from Mexico City and has been a resident of Greensboro for twelve years. She is a proud mother and wife; a positive person who understands that rough situations are trainings of life to accomplish your mission in this world, taking advantage of any opportunity presented to change the perspective of the community by building relationships to open that door wider and show that we are all human beings, no matter where we come from.

Judy Miller is president, founder and owner of RSVP Communications, a full-service marketing support services firm. Founded in 1985, RSVP specializes in inventory management, order fulfillment, direct mailings, rebate processing, database management and CRM application creation, and also operates a full-service call center. In addition, Judy is a Board of Advisors member for Elon University’s Love School of Business, a former member of the Board of Directors for the Greensboro Chamber of Commerce, a Foundation Board Member for Guilford Technical Community College, a member of the National Agricultural Marketing Association and a member of the Woman's Professional Forum.

Skip Moore is president of the Weaver Foundation, a family foundation serving Greensboro. Skip is involved in a number of community activities including Action Greensboro, the Greensboro Partnership, N.C. Network of Grantmakers and the Guilford Education Alliance. He serves on the Board of Directors of the National Center for Family Philanthropy and on the Council on Foundations’ Family Philanthropy Committee and is a past member of the Council’s Board of Directors. He currently serves as a trustee for The University of North Carolina at Greensboro. Prior to joining the Weaver Foundation, he had a thirty-year career in higher education, serving at the University of Memphis, the University of Nebraska Medical Center and at The University of North Carolina at Greensboro where he served as Vice Chancellor for University Advancement.

The Weaver Foundation was founded by W. Herman Weaver and H. Michael Weaver with the intention of supporting activities and causes that benefit the Greater Greensboro area. Since its establishment in 1967, the Directors have been interested in supporting community improvement, environmental activities, educational development, helping the disadvantaged and advancing human and civil rights, racial tolerance and diversity.

The mission of the Weaver Foundation is to help the Greater Greensboro community enhance and improve the quality of life and the economic environment for its citizens while developing a sense of philanthropy, civic education and commitment in current and future generations of the founders' families. Focus areas include support for education; programs for children and youth; protection of the environment; efforts to reduce poverty and improve the lives of the disadvantaged and the needy; advancement of human and civil rights, racial tolerance and diversity;
enhancement of parks, recreation and the quality of life; and economic development.

David Ostergaard ‘02
Founder
Bright Star Touring Theatre
Hendersonville, N.C.
brightstartheatre.com

DCE 455: Entrepreneurship Strategies for Dance and Performing Arts
Duane Cyrus
3:00-4:15 PM
Health and Human Performance Building 338

David Ostergaard launched Bright Star Touring Theatre in the fall of 2003. Since then the company has grown to produce more than 850 shows annually across 23 states. A regular at the National Theatre in Washington DC, this season the company just recently debuted in California making it a true nationally touring company. This season Bright Star is thrilled to offer 24 touring productions, including programs focusing on science, history, healthy choices and bullying.

Alan Overbey ‘86
Chief Executive Officer/ Owner
Banyan Consulting Group, Inc.
Greensboro, N.C.

ECO 201: Principles of Microeconomics
Garth Heutel
09:30-10:45
Bryan Building 122

Alan Overbey is the owner and chief executive officer of Banyan Consulting Group, Inc. is a corporate benefit consulting firm located in Greensboro with offices in Raleigh and Winston-Salem that helps companies design, communicate and manage group employee benefit and wellness programs. Banyan also provides compliance and HR services to its clients.

In recent years, Alan has been named one of the Business Leaders of the Year (Triad Business Leader Magazine 2012) and one of the top 1% of employee benefit consultants in N.C. (Business North Carolina 2011), and in 2011, he was inducted into the Blue Cross Blue Shield of N.C. Hall of Fame. In addition, Banyan has been named the Healthiest Employer in the Triad (companies less than 100 employees) by the Triad Business Journal for two years running.

Alan grew up in Greensboro, NC, attended UNCG (1986) and earned BS degrees in Economics and Business Administration. He has been married to his wife Lovelle, who also holds two undergraduate degrees and a Masters degree from UNCG, for 20 years. They have two boys: Tate (17) and Carter(15).

Phil Rees ‘85
General Counsel
Wellington Healthcare
Roswell, Ga.

ECO 201: Principles of Microeconomics
Dora Gicheva
12:30-1:45 PM
Bryan Building 111

Mr. Philip M. Rees co-founded Wellington HealthCare Services, LP in 1999 and serves as its General Counsel. He served as Secretary of NewCare Health Corporation since April 1997, and served as general counsel since July 1998. He served as General Counsel for Retirement Care Associates, Inc. from June 1994 to June 1998. Phil served as secretary of Contour Medical Inc., since October 18, 1994. He was an attorney with the law firm of Vincent, Chorey, Taylor & Feil in Atlanta, Georgia from May 1989 to June 1994. Mr. Rees received a Bachelor’s Degree in Economics from UNCG in 1985 and a Juris Doctorate Degree from The University of North Carolina in 1989.
Lane Schiffman is vice president at Schiffman’s. Founded in 1893 by Simon Schiffman, the company started with a small jewelry business in Greensboro. Its founder, working with only fair physical features of a store and limited monetary assets, used ideals of high integrity and fine quality which have been maintained throughout the history of the corporation to establish it as one of the finest in the country.

From its original store, Schiffman’s has expanded to become a 10-unit network of high-end jewelry stores in California and the South. Several stores operate under the Schiffman’s name in the Piedmont Triad area, and the company also owns and operates Sylvan’s Jewelers of Columbia, S.C., Keller & George of Charlottesville, Va., and Shreve & Co. Jewelers, LTD. of San Francisco. In 2007, Schiffman’s purchased Schwarzschild Jewelers which was founded in 1897. There are three stores consisting of two locations in Richmond, Va. and one location in Midlothian, Va. Lane works at the company alongside his brothers Arnold A. Schiffman III and H. Vance Schiffman, both of whom are also vice presidents.

Yulonda Smith is the president of Walter Latham Digital and the executive director of the Walter Latham Foundation. Both organizations are subsidiaries of Walter Latham Entertainment, a comedy promotion company responsible for promoting such known comedic talents as Chris Tucker, Robin Williams, Whoopi Goldberg, Martin Lawrence, D.L. Hughley, Cedric “The Entertainer”, Bernie Mac, Steve Harvey and countless others. The Walter Latham Foundation was founded by Walter Latham Jr. in May 2007 to meet the great needs of youth in Guilford and Martin Counties by providing scholarships, mentoring programs and financial assistance. Walter Latham Digital, meanwhile, is a leader in digital distribution, offering classic comedy productions, as well as new and original productions in long form, clips and applications for mobile devices.

Peggy Terhune ’01 PhD has been the executive director/CEO of The Arc of Stanly County, Inc. and Arc Services, Inc. now Monarch, since June 1995. Monarch provides residential, vocational, community and behavioral health services to people of all ages with intellectual disabilities, mental illness and substance abuse issues.

Peggy received a bachelor of science degree in occupational therapy from Indiana University, a master of business administration (MBA) degree from Rochester Institute of Technology and a PhD from The University of North Carolina at Greensboro. She has worked with people with disabilities for more than 35 years. Her competencies include a wide range of clinical and administrative skills and she is culturally competent.

In addition to her career, Peggy is mother to seven adult children and wife to Bob. For six years, the couple fostered children with disabilities. A servant leader, Peggy continues to provide community service in a number of ways. For fun, she serves as an adjunct faculty member for the MBA program at Strayer University – and in her spare time, she enjoys needlepoint, knitting, reading and traveling.
David Thomas is the owner of The Artery Gallery and has been a painter for many years. He has exhibited locally with several universities and private galleries. His work is represented in several private collections. His work was purchased by UNCG in 2006 and is on permanent exhibition at Jackson Library. David graduated from UNCG in 1972 with a BFA in Fine Arts. Although his work is primarily abstract he receives many commissions for portrait and landscape paintings. His commissioned work is both figurative and non-figurative in pastel or oil. He works also in watercolor, conte, graphite and oil on paper. David, a member of Clan Lindsay Pipe Band, enjoys playing the Highland Bagpipe and performs for many churches, festivals, weddings, and family gatherings. He has been an art teacher for GTCC and enjoys working with other artists as a part of the Zoo Scenes artist group. Currently he is showing several small works in the Artery Gallery and accepts painting commissions.

Danny Thompson, along with his wife Jane, is the owner of the Greensboro office of Comfort Keepers, a leading provider of quality in-home care to seniors and other clients who need help with the activities of daily living. Services offered my comfort care include Certified Geriatric Care Management, medication reminders, interactive companionship, personal care assistance (bathing, grooming guidance, toileting, etc.), meal preparation, transportation to doctor appointments or other commitments, light housekeeping, and in-home safety technology.

In addition, Danny has served as a Greensboro City Councilman, the president of the Triad Retirement Living Association, the Chamber of Commerce, Summit Rotary, National Association of Professional Geriatric Care Managers and the Guilford County Commission on Aging.

Craig serves as president of ESG Energy in Greensboro. His experience includes 16 years in the environmental health and safety field, however, he has always had a strong interest in sustainable living. Craig has personally conducted over 1000 property assessments, developed several hundred remedial plans for medical, commercial and residential buildings, participates in research projects for HUD and the EPA and has provided expert witness testimony for building defects and personal injury cases. Craig has appeared as a guest on IAQ Radio, has authored numerous articles and technical papers and has presented his research at national conferences.

Craig has earned undergraduate, graduate and doctoral degrees and studied environmental law at UNC-Chapel Hill. He currently serves on the executive committee for the Triad Green Building Council, the research committee for
Sustainable Greensboro and serves on the Guilford County Workforce Development Board.
Craig holds professional certifications as a BPI-Certified Building Analyst, Council-certified Indoor Environmentalist, certified Healthy Homes Specialist and is a member of the Greenhouse Gas Management Institute and the American Academy of Environmental Medicine. He resides in Greensboro with his wife of 30 years and three rescue dogs.

ESG Energy works towards a more sustainable future by providing clients with services that manage their environmental impact, while incorporating sustainability and restorative practices into the company’s own business operations. ESG Energy is unique in that it has brought together personnel who have worked for the Department of Energy and in the sustainable development, environmental health & safety and indoor environmental quality specialties for many years. ESG Energy’s qualifications include six BPI-Certified Building Analysts, three RESNET HERS Raters, RESNET Trainers in both HERS and WaterSense programs and three NAHB Green Verifiers on staff. The firm is an EPA-licensed WaterSense provider and RESNET-certified rating provider.

Patsy Wiggins
Co-Founder
The HR Group, Inc.
Greensboro, N.C.
thehrgroupinc.net

PSY 385: IQ and Intelligence
Michael Kane
11:00-12:15
Moore Nursing Building 227

Patsy Wiggins is the co-founder of The HR Group, Inc. established in 2002. The goal of The HR Group was to provide human resource consulting to small and medium size companies who did not have internal HR support. Today the company has grown to more than 30 Human Resource professionals and trainers and serves small, medium and large organizations. The client base expands into South Carolina, Virginia and beyond. The HR Group’s continued growth is a testament to their dedication and success in providing excellent service.

Patsy earned her designation as a Senior Professional in Human Resources (SPHR), the highest level of professional certification awarded by the Human Resources Certification Institute in 1995. She has served two different terms as President of the Human Resource Management Association of Greensboro, and has served on the North Carolina State Human Resource Council. In 1999, Patsy served as co-chair for the North Carolina SHRM Conference. She is also a member of the Society for Human Resource Management, its Consultants Forum and the HR Executive Forum of Greensboro.

Meredith Williams
Owner, Pepper Moon Catering
Co-Owner, Spring Garden Bakery and Coffee House
Greensboro, N.C.
peppermooncatering.com

NUT 103: Introduction to Foods and Food Preparation
Brenda Ross
09:30-10:45
Stone Building 204

Meredith is Greensboro born and bred. She is an original owner of Pepper Moon, created in 1996. With a Hospitality Management degree from Appalachian State University, she handles large client business, donation and philanthropy clients, and marketing and advertising for Pepper Moon. She is also a co-owner of Spring Garden Bakery and Coffeehouse.