3rd Annual UNCG Entrepreneur Day

Sponsored by the NC Entrepreneurship Center, UNCG Alumni Relations and the UNCG Career Services Center

Overview:

- The goal is to bring entrepreneurship directly to 2,000+ students on March 25, 2014.
- Alumni entrepreneurs, regional business owners and non-profit directors are invited to share their experiences with classes all across campus through solo presentations and panel discussions.
- **NCCE, Alumni Relations and Career Services Center staff will handle all of the planning and logistics.**

Benefits:

- **Students** – By bringing successful entrepreneurs directly to classrooms, many students who might not otherwise think about starting or working for entrepreneurial organizations are exposed to new career opportunities. Students also make valuable connections that can lead to internships and full-time jobs.
- **Guest speakers** – It is an easy way to give back. Little preparation is required and valuable connections are made with students, faculty and other guest entrepreneurs. They walk away energized and eager to increase their engagement with UNCG.
- **Faculty members** – Entrepreneur Day is an easy way to bring valuable outside perspectives from successful professionals to the classroom, helping students better understand the connection between course material and the real world.
- **Deans, Alumni Relations, Advancement and Career Services** – Entrepreneur Day provides high impact engagement with business owners and non-profit directors that can lead to other opportunities.
- As a result of their engagement through Entrepreneur Day, many of our guests have **increased their giving, served as formal and informal mentors to students, increased their participation in other programs and hired students.** UNCG’s brand for supporting entrepreneurship is also enhanced.

Timeline:

- October - December, 2013 – Faculty members from all disciplines across campus will be invited to participate.
- January, 2014 – Entrepreneurs are identified and invited after participating faculty members and classes have been finalized so the planning team knows what topics need to be covered. (See next page for previous Entrepreneur Day participants.)
- Mid-February, 2014 – Guest speakers and faculty members are provided with each other’s contact information.
- March 25, 2014 – Entrepreneur Day is here! Guests check in at the Alumni House and are guided to classes by student and staff volunteers. A buffet lunch is provided at the Alumni House for guest speakers, volunteers, faculty and staff to network.
Partial list of guest speakers who participated in UNCG Entrepreneur Day in 2012 and 2013:

Jed Dunn, CEO, Piedmont Hematology Oncology Associates
Mickey Freeman, President, Education Funding Partners
Stephen Hassenfelt, CEO, Granville Capital
David Ostergaard, Founder, Bright Star Touring Theatre
Hal Maner, President, M Systems International
Niveen Kattan, President, Atlantic Contracting Company
Phil Rees, Co-founder, Wellington Healthcare
George Johnson, President, Carolina Aircraft Leasing
Megan Metzger, Owner, Preferred Childcare
Bill Mangum, Owner, William Mangum Fine Art
Peggy Terhune, Executive Director, MonARCh
Alicia Fields-Minkins, Partner, EJ’s Staffing Services
Craig Whitaker, President, Environmental Systems Group
Betsy Gamburg, Director, Jewish Family Services
Dick Lacy, Founder, Central Carolina Air Conditioning
Adriene Cregar Jandler, President, Atlantic WebWorks
Bob Reece, Owner, Montessori Education Supplies
Judy Miller, President, RSVP Communications
Meredith Williams, Co-Owner, Pepper Moon Catering
Yulonda Smith, President, Walter Latham Entertainment
Renae Myers, President, Renae Myers Marketing
Chris Mallard, Owner, Mallard and Mallard CPAs
Jeff Collins, Owner, Whitby Motorcars, K&C Machine
Art Winstead, Partner, Davenport, Marvin, Joyce & Co, LLP
Steve Cagen, Owner, Cagen Family Chiropractic
Kelly Burgess, Dean of Faculty, Music Academy of NC
Jerry Camp, President, C&D Industrial Tools and Supplies
Craig Richardson, Owner, Craig’s Voice Parlor
Grant Chilton, Owner, Kids ‘r Kids Greensboro
Odell Cleveland, CEO, Welfare Reform Liaison Project
Raj Srikantan, President, Compass Spiritual Coach
Victor Jones, Owner, Royal Limousine
Amie Teague, Executive Director, Piedmont Regional Feeding and Oral Motor Clinic
Kirk Galiani, Owner, One Life Fitness
Craig Galiani, Owner, One Life Fitness
Craig Cook, President, Oakbrook Solutions
Rasmus Finger, President, Disaster One
Robb Hutchinson, CEO, Proficient Health
Marty Kotis, CEO, Kotis Properties
Skip Moore, President, Weaver Foundation
Lavinia Hensley, Big Boss Baking Company
Jeff Segal, CEO, Medical Justice
Kent Tager, President, The Hub, Ltd
Charlie Sutherland, Founder, Charlie’s Soap
Dawn Johnson, CEO, Youth Haven Services
Lane Schiffman, Vice President, Schiffmans
Fred Wellons, President, Chemol Company
Scott Jennings, Inmates to Entrepreneurs
Bill Moser, Partner, Moser Mayer Phoenix
Leona La Perriere, Owner, Hear Applause!
Chris Dunbar, Owner, Blue Ridge Companies
Susan Safran, President, Less Stress ACLS
Prince Johnson, Owner, Royal Expressions
Andy Dreyfus, Piedmont Angel Network
Julie Luther, Owner, Julie Luther Fitness
Yvette Simmons, CEO, STSS Inc.
Tyler Brunson, Owner, Waste Consultants
Nayef Dergham, Owner, Pita Delite
Craig Stokes, CEO, Craig Stokes Productions
Kristi Griggs, Owner, G-Force Marketing
Susan Allen, Owner, Signs by Tomorrow
Herb Hugill, Chairman, Phthisis Diagnostics
Julie Luther, President, PurEnergy
Alan Overbey, CEO, Banyan Consulting
David Thomas, Owner, The Artery
Danny Thompson, Owner, Comfort Care
Patsy Wiggins, Co-founder, The HR Group