

		Core Elements		
		<u>Student Transformation (ST)</u> Occurs when students acquire knowledge and develop skills and habits of mind necessary to be life-long learners, informed and engaged members of society, and successful in life and work.	<u>Knowledge Transformation (KT)</u> Occurs when understanding is enhanced through research, creative activity, artistic portrayals and performances, critical analysis, and translating research to practice.	<u>Regional Transformation (RT)</u> Occurs when local economies are strong and well-aligned with current and future needs, and when equitable access is provided to a reasonable standard of living and quality of life for all.
Themes ↑ Strategic	<u>Health and Wellness (HW)</u> Encompasses the many dimensions necessary for individuals to cope, adapt, grow, and develop; factors related to the state of the human condition; physical, mental, social, environmental, economic, and public health; and scientific advances related to health and wellness.	<b>ST/HW. UNCG students will gain understanding of and appreciation for health and wellness as it applies to their personal and professional lives.</b> <u>Goals:</u> <ul style="list-style-type: none"> <li>ST/HW1 Promote student transformation through <b>experiential learning</b> related to health and wellness (<i>participation in service learning, internships, etc.</i>).</li> <li>ST/HW2 Promote student transformation through <b>co-curricular and extracurricular offerings</b> in the areas of health and wellness (<i>participation in speaker series, clubs, volunteer opportunities and other programming; utilization of wellness center</i>).</li> <li>ST/HW3 Promote student transformation as demonstrated by the number of students pursuing and completing credentials in programs related to health and wellness (<i>enrollment, retention, graduation</i>).</li> </ul>	<b>KT/HW. UNCG will enhance understanding of health and wellness, health disparities, and the health professions.</b>  <u>Goals:</u> <ul style="list-style-type: none"> <li>KT/HW1 Promote knowledge transformation through <b>research and creative activity</b> that advances understanding of key components or perspectives related to health and wellness (<i>external funding, publications, presentations, performances, exhibits, rankings and ratings</i>).</li> <li>KT/HW2 Promote knowledge transformation through <b>research and creative activity</b> that addresses solutions to key challenges in health and wellness (<i>external funding, publications, presentations, performances, exhibits, rankings and ratings</i>).</li> </ul>	<b>RT/HW. UNCG will be an active partner in promoting health and wellness in the broader community.</b>  <u>Goals:</u> <ul style="list-style-type: none"> <li>RT/HW1 Promote regional transformation by contributing highly qualified graduates in fields related to health and wellness to the workforce (<i>job placement indicators; employer feedback</i>).</li> <li>RT/HW2 Promote regional transformation through <b>engagement of faculty and staff</b> in efforts to address regional challenges related to health and wellness (<i>faculty and staff engaged in active partnerships; board memberships; regional committees; recognitions; perceptions of regional stakeholders</i>).</li> </ul>
	<i>(Possible metrics for each goal are listed after in italics)</i>			

## Vibrant Communities (VC)

Encompasses cultural enrichment, equitable access to high quality education, a just standard of living, a flourishing economy, a culture of entrepreneurship and innovation, a thriving creative and arts scene, and a milieu of rich intellectual exchange and open discourse; an understanding of the role of individuals, systems, and their interplay in promoting vibrant communities; a culture of inclusivity and responsiveness.

**ST/VC. UNCG students will gain the necessary knowledge, skills, and attitudes to be active contributors to their communities.**

### Goals:

- ST/VC1 Promote student transformation through **experiential learning** that fosters student engagement with the community (*participation in service learning, internships, etc.*).
- ST/VC2 Promote student transformation through **co-curricular and extracurricular offerings** that provide students with diverse opportunities for artistic, creative, cultural, and intellectual exploration (*participation in speaker series, clubs, volunteer opportunities and other programming; utilization of Weatherspoon Museum; attendance at performances and exhibits*).
- ST/VC3 Promote student transformation as demonstrated by the number of **students pursuing and completing credentials** in programs related to vibrant communities (e.g., education, the visual and performing arts) (*enrollment, retention, graduation*).

**KT/VC. UNCG will enhance understanding of the elements and processes that both comprise and compromise vibrant communities.**

### Goals:

- KT/VC1 Promote knowledge transformation through **research and creative activity** that advances understanding of key factors that comprise or compromise vibrant communities (*external funding, publications, presentations, performances, exhibits, rankings and ratings*).
- KT/VC2 Promote knowledge transformation through **research and creative activity** that addresses solutions to key challenges to creating and sustaining vibrant communities (*external funding, publications, presentations, performances, exhibits, rankings and ratings*).

**RT/VC. UNCG will be an active partner in contributing to the vibrancy of the larger community.**

### Goals:

- RT/VC1 Promote regional transformation by contributing **highly qualified graduates** in fields related to creating and sustaining vibrant communities to the workforce. (e.g., PK-12 education, the visual and performing arts, business and economics) (*job placement indicators, employer feedback*).
- RT/VC2 Promote regional transformation through **engagement of faculty and staff** in efforts to address regional challenges related to vibrant communities. (*faculty and staff engaged in active partnerships; board memberships; regional committees; recognitions; perceptions of regional stakeholders*).

### Global Connections (GC)

Encompasses the multiple ways in which individuals, organizations, and geographic and civic entities from around the world engage with each other; the history, language, tradition, religion, creative expression, economics, ethics and political mores found in diverse cultures; the implications of differences and similarities across the globe for the human interaction and contemporary issues; the multiple perspectives that different disciplines bring to the understand of global connections and the power of transdisciplinary perspectives to further understanding.

**ST/GC. UNCG students will gain the necessary knowledge, skills, and attitudes to engage effectively in and contribute productively to the global community.**

#### Goals:

- ST/GC1 Promote student transformation through **experiential learning** that fosters students' ability to thrive in a globally connected world (*participation in service learning, internships, travel abroad, student learning outcomes identified in the QEP, etc.*). \*SEE QEP
- ST/GC2 Promote student transformation through **co-curricular and extracurricular offerings** that provides students with cross-cultural and/or globally diverse experiences and perspectives (*participation in speaker series, clubs, volunteer opportunities and other programming; attendance at international fair*). \*SEE QEP
- ST/GC3 Promote student transformation as demonstrated by the number of **students pursuing and completing credentials** in programs related to globalization/global issues (*enrollment, retention, graduation*).

NOTE: The QEP will inform the implementation and assessment of Student Transformation as it relates to Global Connections.

**KT/GC. UNCG will enhance understanding of global issues and challenges related to globalization.**

#### Goals:

- KT/GC1 Promote knowledge transformation through **research and creative activity** that advances understanding of key components or perspectives related to globalization/global issues. (*external funding, publications, presentations, performances, exhibits, rankings and ratings*).
- KT/GC1 Promote knowledge transformation through **research and creative activity** that addresses solutions to key challenges related to globalization/global issues (*external funding, publications, presentations, performances, exhibits, rankings and ratings*).

**RT/GC. UNCG will be an active partner in promoting a regional environment in which global connections grow and thrive.**

#### Goals:

- RT/GC1 Promote regional transformation by contributing **highly qualified graduates** who have the knowledge, skills, and attitudes needed to engage effectively in the global community to the workforce. (*job placement indicators, employer feedback*).
- RT/GC2 Promote regional transformation through engagement of **faculty and staff** in efforts to promote the region's capacity to thrive in the global world (*faculty and staff engaged in active partnerships; board memberships; regional committees; recognitions; perceptions of regional stakeholders*).

Assumptions:

1. This is a STRATEGIC plan.
2. Goals may change from year to year.
3. We need both quantitative and qualitative data to tell our story.
4. Underlying all goals is the need to build capacity with regard to technology and talent; and to infuse inclusiveness and diversity into everything we do.
5. One overarching goal driven by the Chancellor's Office will be to increase recognition for the good things that evolve from the plan.
6. Goals, and the larger framework, will be shaped into messaging/asks that are designed for fundraising purposes.

**PLEASE PROVIDE FEEDBACK BY COB ON WEDNESDAY, SEPTEMBER 14TH**